

CONTRACT



WUAB
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 808810 /		<u>Alt Order #</u> 06278037
<u>Product</u> PRIORITIES US ACTION		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 1566
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 08/14/12 / 08/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WUAB	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WUAB	10/26/12	10/26/12	M-F 12-1p	12-1p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$400.00			
N 2	WUAB	10/26/12	10/26/12	M-F 3-4p	3-4p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$400.00			
N 3	WUAB	10/26/12	10/26/12	M-F 6-630p	6-630p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$425.00			
N 4	WUAB	10/26/12	10/26/12	M-F 7-730p	7-730p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$675.00			
N 5	WUAB	10/26/12	10/26/12	M-F 19 Action News at 7a	7-8a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$150.00			
N 6	WUAB	10/26/12	10/26/12	Fri Prime	8-10p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$450.00			
N 7	WUAB	10/29/12	10/29/12	M-F 1-2p	1-2p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$400.00			
N 8	WUAB	10/29/12	10/29/12	M-F 12-1p	12-1p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$400.00			
N 9	WUAB	10/29/12	10/29/12	M-F 3-4p	3-4p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$400.00			
N 10	WUAB	10/29/12	10/29/12	M-F 5-6p	5-6p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$450.00			
N 11	WUAB	10/29/12	10/29/12	M-F 630-7p	630-7p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
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10/23/12 - 10/29/12	PRIORITIES US ACTION	1566

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Week:		10/29/12	11/04/12	1-----				1	\$425.00																													
N 12	WUAB	10/29/12	10/29/12	M-F 7-730p	7-730p		:30			NM	1	\$675.00																										
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Week:		10/29/12	11/04/12	1-----				1	\$150.00																													
N 14	WUAB	10/29/12	10/29/12	Mon Prime	8-10p		:30			NM	1	\$650.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	1-----				1	\$650.00																													
N 15	WUAB	10/27/12	10/27/12	Action News at 10p	10-11p		:30			NM	1	\$800.00																										
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Week:		10/22/12	10/28/12	-----1-				1	\$800.00																													
N 16	WUAB	10/27/12	10/27/12	Sa 12-1a	12-1a		:30			NM	1	\$150.00																										
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Week:		10/22/12	10/28/12	-----1-				1	\$150.00																													
N 17	WUAB	10/27/12	10/27/12	Sa 730-8p	730-8p		:30			NM	1	\$500.00																										
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Week:		10/22/12	10/28/12	-----1-				1	\$500.00																													
N 18	WUAB	10/28/12	10/28/12	Action News at 10p	10-11p		:30			NM	1	\$800.00																										
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Week:		10/22/12	10/28/12	-----1				1	\$800.00																													
N 19	WUAB	10/28/12	10/28/12	Su 3-4p	3-4p		:30			NM	1	\$150.00																										
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Week:		10/22/12	10/28/12	-----1				1	\$150.00																													
N 20	WUAB	10/28/12	10/28/12	Su 4-5p	4-5p		:30			NM	1	\$150.00																										
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Week:		10/22/12	10/28/12	-----1				1	\$150.00																													
N 21	WUAB	10/28/12	10/28/12	Su 5-6p	5-6p		:30			NM	1	\$175.00																										
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Week:		10/22/12	10/28/12	-----1				1	\$175.00																													
N 22	WUAB	10/28/12	10/28/12	Sun Prime	8-10p		:30			NM	1	\$450.00																										
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Week:		10/22/12	10/28/12	---1---				1	\$400.00																													
N 26	WUAB	10/25/12	10/25/12	M-F 630-7p	630-7p		:30			NM	1	\$425.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>---1---</td><td></td><td></td><td></td><td>1</td><td>\$425.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/22/12	10/28/12	---1---				1	\$425.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/22/12	10/28/12	---1---				1	\$425.00																													
N 27	WUAB	10/25/12	10/25/12	M-F 19 Action News at 7a	7-8a		:30			NM	1	\$150.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>---1---</td><td></td><td></td><td></td><td>1</td><td>\$150.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/22/12	10/28/12	---1---				1	\$150.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/22/12	10/28/12	---1---				1	\$150.00																													

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WUAB
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 808810 /		<u>Alt Order #</u> 06278037
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> PRIORITIES US ACTION	<u>Estimate #</u> 1566
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WUAB	10/25/12	10/25/12	Thu Prime	8-10p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--- 1 ---				1	\$450.00			
N 29	WUAB	10/23/12	10/23/12	M-F 1-2p	1-2p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- 1 - - - -				1	\$400.00			
N 30	WUAB	10/23/12	10/23/12	Late News M-F	10-11p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- 1 - - - -				1	\$800.00			
N 31	WUAB	10/23/12	10/23/12	M-F 3-4p	3-4p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- 1 - - - -				1	\$400.00			
N 32	WUAB	10/23/12	10/23/12	M-F 5-6p	5-6p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- 1 - - - -				1	\$450.00			
N 33	WUAB	10/23/12	10/23/12	M-F 6-630p	6-630p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- 1 - - - -				1	\$425.00			
N 34	WUAB	10/23/12	10/23/12	M-F 7-730p	7-730p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- 1 - - - -				1	\$675.00			
N 35	WUAB	10/23/12	10/23/12	M-F 19 Action News at 7a	7-8a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- 1 - - - -				1	\$150.00			
N 36	WUAB	10/24/12	10/24/12	Late News M-F	10-11p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- - 1 - - -				1	\$800.00			
N 37	WUAB	10/24/12	10/24/12	M-F 12-1p	12-1p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- - 1 - - -				1	\$400.00			
N 38	WUAB	10/24/12	10/24/12	M-F 3-4p	3-4p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- - 1 - - -				1	\$400.00			
N 39	WUAB	10/24/12	10/24/12	M-F 6-630p	6-630p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- - 1 - - -				1	\$425.00			
N 40	WUAB	10/24/12	10/24/12	M-F 19 Action News at 7a	7-8a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- - 1 - - -				1	\$150.00			
Totals											40	\$16,925.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	32	\$13,375.00	\$11,368.75
10/29/12 - 10/29/12	8	\$3,550.00	\$3,017.50
Totals	40	\$16,925.00	\$14,386.25

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<u>Contract / Revision</u>	<u>Alt Order #</u>
808810 /	06278037

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	PRIORITIES US ACTION	1566

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	08/14/12 / 08/14/12

Signature: _____ **Date:** _____

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